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## Benefits of Membership

The Marketing Association of Credit Unions is credit union marketers helping other credit union marketers thrive, advance, and succeed.

## Why Should You Be One of Us?

We were founded over 30 years ago by some pretty awesome business partners who recognized and acknowledged the intrinsic value of creating a space dedicated exclusively to fellow credit union marketers. MAC is more than an opportunity to exchange ideas, attend workshops and other professional development activities, and create and grow relationships—it's a community of peers and organizations that share a common goal: To achieve next-level credit union marketing results.

## MAC Membership Has Its Advantages!

You'll have **access** to:

- [Webinars](#), free of charge. (Including links to past MAC rockin webinars)
- Marketing White Papers, Blog posts, General MAC knowledge!
- MAC Member Directory – a great tool to find other credit union marketers to collaborate with. (credit union members only)
- Member-only discounted pricing to great events such as the spring MAC Conference and fall Mini MAC workshop.
- Member-only discounted pricing for entry into the [MAC Awards](#), which has recognized the best of the best since 1986.
- Library of current and previous MAC Award winners
- Free [job listings](#) on the MAC site.

So what are you waiting for?

Become One of Us Now! >



### Credit Union Marketer Memberships

- [Basic membership](#), one member: **\$299**
- [Pro membership](#), up to five members: **\$399**

Under \$75 million in assets? [Ask us](#) about our special membership and conference discounts!



### Associate Memberships for Credit Union Industry Suppliers and Vendors

- [Basic associate](#), one member: **\$299**
- [Pro associate](#), up to five members: **\$399**



### FOCUSED CREATIVE. DATA-DRIVEN STRATEGIES. GAME-CHANGING BRAND DISTINCTION.

We're an ensemble of analysts, innovators, storytellers and strategists that help our clients orchestrate transformation that amps up results. A 31-year leader in financial services naming, branding, business intelligence analytics and data-driven strategies, with offices in Seattle and Boston, our team is ready to be an extension of yours, to bring growth to your members and communities. Let's make some noise together.

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for credit unions like yours.



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