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Sponsorship and Exhibitor Info

Looking for a way to get your brand, product, or service into the minds of top credit union marketers? Boy, do we have good news for you!

It's Time for Your Close-Up!

The Marketing Association of Credit Unions (we prefer MAC) hosts the wildly successful MAC Conference every year, and we're in the market for some top-tier exhibitors and sponsors. Take a gander at these opportunities and see which fits your needs better—or go crazy and do both! **But don't wait too long to decide, spots are limited and fill up fast.**

Sponsorship Opportunities

Get connected to top credit union marketers during our opening reception, on the MAC app, and at the [MAC Awards](#) after-party!

[Learn More >](#)

Exhibitor Registration

Made to mingle? Our exhibitors get over 10 hours of networking time with the gatekeepers of the credit union marketing world!

[Learn More >](#)

Exhibitor Agreement

We hate to bring rules into this, but our mom said we had to. Check out information on booth assignments, setup and teardown times, MAC's liability indemnification, exhibit dimensions, and more.

[Learn More >](#)

Exhibitor Information

Get ready to exhibit at MAC 2020! Here are more details you'll need.

[Learn More >](#)

Intelligence | Strategy | Creative

FOCUSED CREATIVE. DATA-DRIVEN STRATEGIES. GAME-CHANGING BRAND DISTINCTION.

We're an ensemble of analysts, innovators, storytellers and strategists that help our clients orchestrate transformation that amps up results. A 31-year leader in financial services naming, branding, business intelligence analytics and data-driven strategies, with offices in Seattle and Boston, our team is ready to be an extension of yours, to bring growth to your members and communities. Let's make some noise together.

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