



Benefits of
Membership

Events

Sponsorship &
Exhibitor Info

Awards

Resources &
News

Job
Postings

Login

Become a
Member

Search Site



Contact Us >

THE MARKETING ASSOCIATION OF CREDIT UNIONS

Here to help credit union other credit union marketers thrive, advance, and succeed.

Learn More
About MAC Events



Join MAC and Enjoy the
Benefits of Membership



Support MAC



We're One of You!!!

No one knows credit union marketing better than credit union marketers—and that's just what we are. The Marketing Association of Credit Unions (or MAC, to the cool kids) was created for marketers by marketers as a fun way to share ideas, network, and help others—and you—be their professional best! The secret to our success? Every single one of us truly wants to be here. In fact, we're the only association run 100 percent by an [elected volunteer board of directors](#) who "daylight" as decision makers in top credit unions throughout the country! So, what are you waiting for?

Become One of Us Now! >

FREEDOMFCU.ORG/HELPCHALLENGE
NOV 2 - DEC 10



#FreedomToHelpChallenge



And the 2021 MACQUEE Award goes to...

Freedom Federal Credit Union - #FreedomToHelpChallenge-Viral
Community Outreach Campaign



2021 Award Winners! >

Our Members are Cool!

Since 1955, Northern Credit Union has been a place where people help people. That dedication to their 29,000+ members can be found in everything they do, from a financial first aid program that provides guidance to members to NEXT, created exclusively to meet the banking needs of young adults.

Get to Know Them Better! >



strum
Intelligence | Strategy | Creative

FOCUSED CREATIVE. DATA-DRIVEN STRATEGIES. GAME- CHANGING BRAND DISTINCTION.

We're an ensemble of analysts, innovators, storytellers and strategists that help our clients orchestrate transformation that amps up results. A 31-year leader in financial services naming, branding, business intelligence analytics and data-driven strategies, with offices in Seattle and Boston, our team is ready to be an extension of yours, to bring growth to your members and communities. Let's make some noise together.

[Learn More](#)



Login

> Benefits of Membership

> Events



Become a Member

> Sponsorship & Exhibitor Info

> Awards



Contact Us

> Resources & News

> Job Postings

Like what you see?

Contact [Austin Williams](#)

Building websites that inspire action
for credit unions like yours.

[austinwilliams](#)